

KNOWLEDGE OF THE FARMER TOWARDS IMPROVED TOMATO PRODUCTION PRACTICES IN VIJAYANAGARAM DISTRICT ANDHRA PRADESH

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ABSTRACT

The study was conducted in Vijayanagaram District of Andhra Pradesh to measure the knowledge of the farmer towards improved tomato production practices in Vijayanagaram district of Andhra Pradesh. A total number of 120 respondents were selected randomly from four villages under Makkuva block because most of the farmers were involved in tomato production. The data were collected through personnel interview method by using pre structured interview schedule and later appropriate statistical analysis applied to draw logical findings. The findings revealed that age, education, annual income, farming experience, mass media exposure, progressiveness and extension contact of the respondents belongs to medium level; land holding and family size of the respondents belongs to low level. Majority of the respondents' occupation was agriculture. Most of the respondents are illiterate. Age, education, occupation, land holding, family size, annual income, farming experience, mass media exposure, progressiveness and extension contact were positively and significantly correlated with Knowledge of the farmer towards improved tomato production practices at 0.01 % of probability.

KEYWORDS: Knowledge, Tomato Production Practices

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